



Horizon House

**NEWS RELEASE**

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**Amazon Device Technology ‘on the Horizon’ for Horizon House  
Continuing Care Retirement Community thanks to partnership with K4Connect**

**SEATTLE, WA, May 27, 2020** - [Horizon House](#) is one of three retirement communities in Washington State [chosen by K4Connect](#) (a technology company that creates solutions that serve and empower older adults and individuals living with disabilities) to receive an Amazon Echo Dot device for every apartment through an initiative with Amazon to support senior living residents during the COVID-19 pandemic.

Donated by Amazon as part of a [\\$5 million device donations program](#) created in response to COVID-19, the Echo Dot will integrate with K4Community, K4Connect’s advanced enterprise solution to make isolation and life in general much easier for Horizon House’s residents, who are 62 and older. This technology is new for the Horizon House community and is the first of its kind to be rolled out on a large scale across their campus. Horizon House’s 550 residents will be able to immediately begin their voice experience with minimal involvement from staff members, by simply plugging in the Echo devices once received.

*“This is an incredibly exciting opportunity for our residents, because it will not only offer them easy access to a range of services from within their own homes, but it will provide a much needed avenue to keep our community connected and help stave off feelings of isolation induced by the pandemic. We are grateful to both K4Connect and Amazon for choosing Horizon House to be a part of this great initiative.” – Mike Ostrem, Chief Executive Officer, Horizon House*

Horizon House residents will be able to access K4Community voice integration through Alexa, Amazon’s virtual assistant. This will enable residents to listen to music, as well as hear announcements from staff members, the daily news and weather. Residents will also be able to access dining menus, set daily reminders and connect with ease to their neighbors through voice-dialing with K4Community’s “Call My Neighbor” feature. The Echo Dot can also be paired with smart bulbs, giving residents voice control over the lighting in their homes.

K4Connect is distributing more than 8,000 Echo Dots to more than 40 independent and assisted living communities in West Coast regions highly affected by COVID-19.

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Horizon House is a vibrant retirement community located in the heart of downtown Seattle. Our campus is home to close to 550 adults, 62 and better. Horizon House offers Independent Living for those seeking an active lifestyle, Assisted Living for those who need assistance with the daily activities of living, and Memory Support for those living with Alzheimer’s or other forms of memory loss. Our community believes each day should be filled with inspiration and purpose — that senior living should be focused on *living*. That’s why people with a true zest for life choose to call Horizon House their home.