



Horizon House

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Horizon House Hires New CEO, Sara McVey

Seattle, WA: Horizon House, a leading nonprofit retirement community located in downtown Seattle since 1961, has hired Sara McVey as Chief Executive Officer. As Board President Jim Fitzgerald said, “I am pleased that our national search has attracted a person of Sara McVey’s caliber to succeed Bob Anderson, who is retiring after 16 years. She is recognized as an innovative leader in the aging industry who will guide our Horizon House community to the next level of creative retirement living.”

Ms. McVey, who begins June 3, is an award-winning senior living leader, with more than 20 years of experience in marketing and operations of for-profit and not-for-profit organizations and Continuing Care Retirement Communities (CCRCs). She served most recently as Vice President, Senior Living Strategic Initiatives, at Mather Lifeways of Evanston, Illinois—a 70-year-old nonprofit serving more than 38,000 people in senior living residences, community-based Cafes and programs, and the Institute on Aging. In that position, she led innovation across the organization and incubated new senior living products and programs. Ms. McVey also served as Vice President, Experience Director, responsible for successfully directing one of Mather Lifeways’ largest assets, a \$200M Continuing Care Retirement Community, during the challenging 2009-2012 time period. She was recruited to her most recent position at Mather in 2013 from Vanguard Health Systems of Chicago, Illinois—a 28-hospital national healthcare organization—where she served as Vice President, Marketing, Public Relations, and Digital Strategies.

Ms. McVey received her B.A. in Marketing/Mass Communication and Health Education from the University of Wisconsin-Oshkosh and her M.B.A. from the University of Chicago, where she also served on the Alumni Board, responsible for fund development. Ms. McVey is a Licensed Healthcare Administrator in the state of Illinois. She has earned marketing awards from National Mature Media, as well as recognition from the League of American Communications Professionals. Ms. McVey is a regular speaker at national senior living industry group Ontario Retirement Community Association, LeadingAge, the CEO Consortium, various Chambers of Commerce, and University of Chicago alumni groups.

Describing her attraction to Horizon House, Ms. McVey said, “I believe in being committed to something bigger than myself...acting in the service of others creates a culture of commitment that is a key element of great leadership and a great organization. The Horizon House mission (dedication to dignified aging, life fulfillment, and service to the broader community) and reputation resonates with me. The CEO I will be succeeding at Horizon House demonstrates a strong value system, which has cast a very impressive halo across the organization, as well as into the senior living industry at large.”

Horizon House, founded in 1961, is a dynamic, nonprofit retirement community dedicated to dignified aging, life fulfillment, and service to the broader community. For more information, please visit www.horizonhouse.org.

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